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Bill Bradford, CRPC®

FINANCIAL ADVISOR

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Bill started his career as an advisor in 2007. 2008 taught him more than any textbook could about markets, risks and greed.

Bill set out to help clients and found that the best way to do that is to listen and thoroughly understand their situations, goals and financial needs. He finds the most enjoyable part of his work is collaborating with clients, engaging in financial planning and weighing out risks, obstacles and hurdles. Bill graduated from Colorado State University with a BA in Business Management and an emphasis on economics. He joined Grimes & Company in March 2024. Prior to that, he worked with TD Ameritrade, Citizens bank and most recently, Carson Wealth.

When not working, Bill enjoys spending time with his wife Liz, the outdoors, hiking, biking, skiing, ice hockey and golfing as well as travel and food.